

# Presentation

ACTIU





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## └ Rua Al-Madinah



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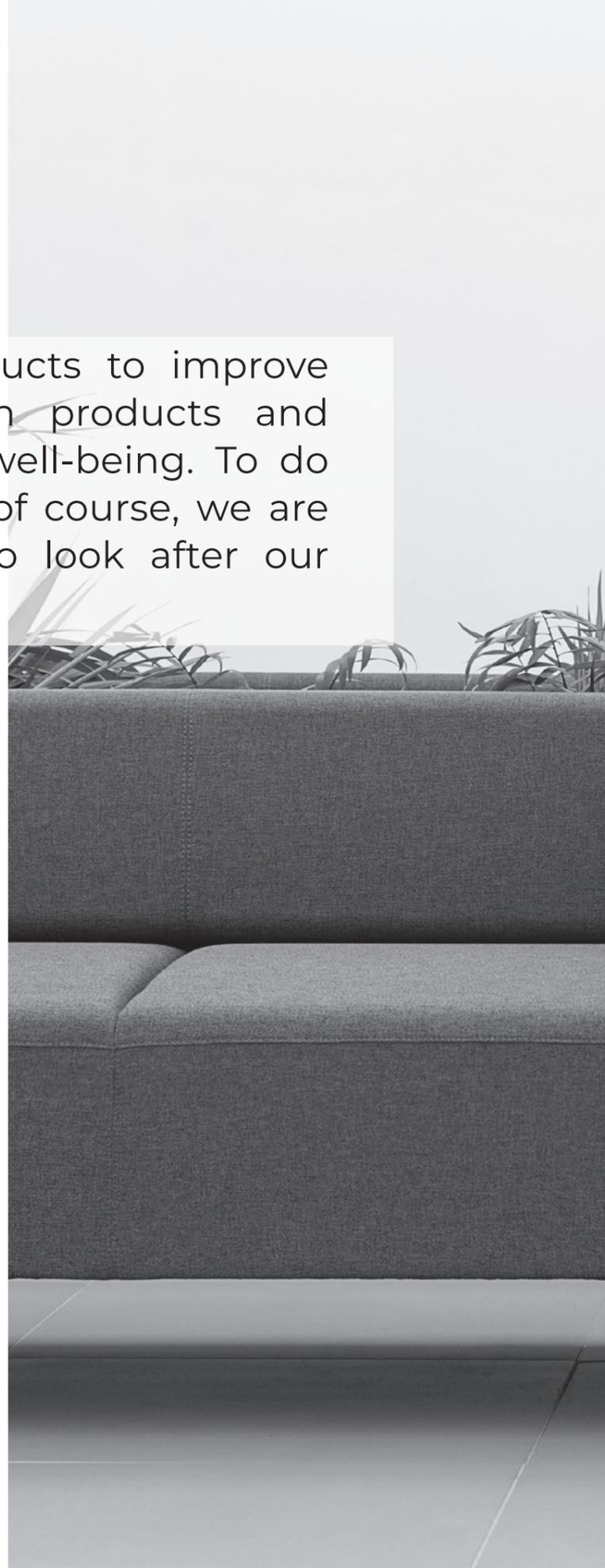
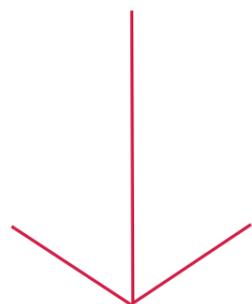
**Project**  
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## A place that facilitates the flow of people and ideas.

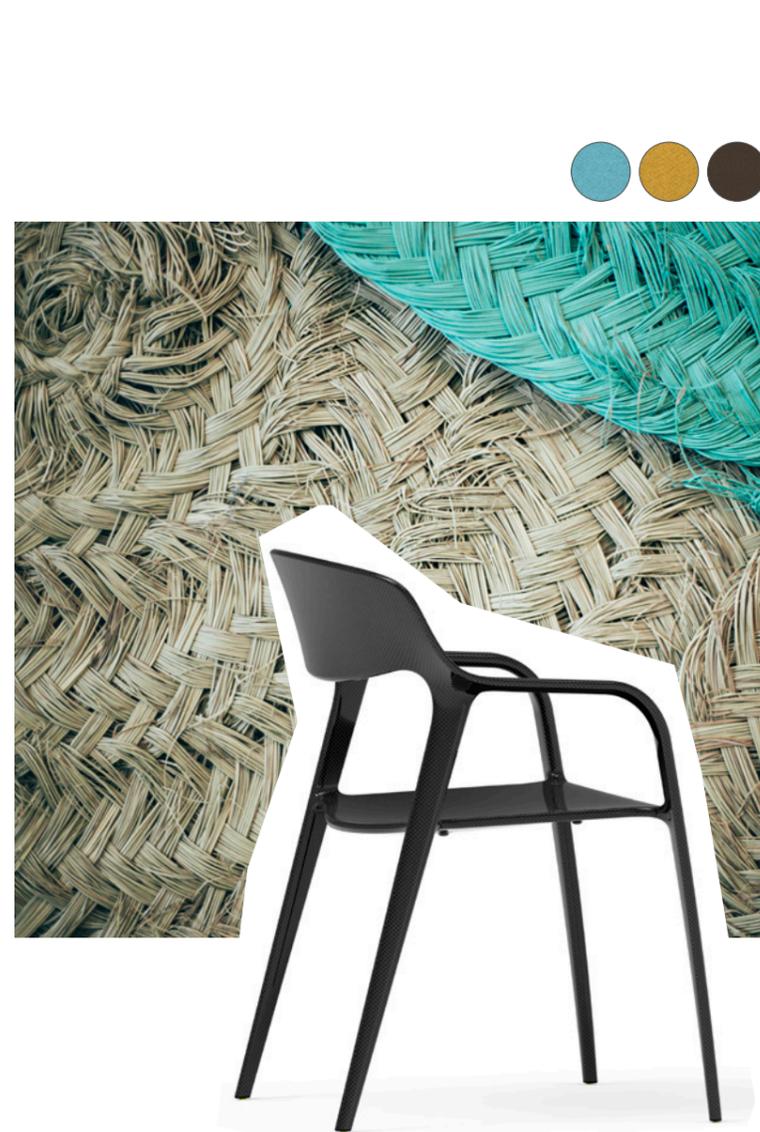
The Technology Park is inspired by one principle: achieve the best work environment. Open bright spaces and comfort are objectives that, as is logical in a company with an industrial heart, have reached all workspaces including the manufacturing centres and the large distribution centre.



We manufacture products to improve well-being. We design products and spaces that promote well-being. To do this we innovate. And of course, we are sustainable in order to look after our environment.



**How do we work?**  
By listening, feeling and living each customer's needs, nurturing each project.



## Well-being

Cool Working reflects our commitment to our mission: we are able to show that well-being increases productivity through our own methodology developed in collaboration with the Biomechanics Institute of Valencia. Furthermore, we have now gone one step further. We are a WELL-certified company, always looking after the well-being of our employees.



## Design

We have won a National Design Award. Because of how we apply it to all facets of our activity, from product design, project, engineering and mould development, graphic identity as well as workspaces.



## Innovation

To still be going after 50 years you need to be constantly on the move. We live in a changing world and the best way to adapt is to evolve with it, through continuous innovation in products and services alike.



## Manufacturing

Even when we were known as Creaciones Berbegal, we were committed to shaping our own ideas. Keeping our manufacturing operations in our region has been, and is, one of the pillars on which we have built our brand.



## Sustainability

A commitment to sustainability that is embodied in the most direct contact with our brand: in our Technology Park, the first LEED® Platinum-certified industrial project in the industry in Europe by the USGBC. Energy efficiency, the use of respectful materials and the maximum optimisation of production processes are part of our business philosophy, and therefore, the day-to-day running of the company.



**1968-1970**

Get to know us

**1982-1995**

Expansion

**2000-2008**

Team

**2012-2017**

Brand

**2018-2019**

50 Years

**2019-2020**

People

Vicente Berbegal sets up a small workshop where he makes all types of furniture to order.

The company changes its name from Creaciones Berbegal. Specialist in home furniture.

He starts working in the computer and home office industries. Achieves great success with home office furniture with the arrival of the PC.

The ACTIU brand is created. Move into office equipment.

Equipment for large projects. International brand recognition. Leadership position.

Year of consolidation. Inauguration of the Actiu Technology Park. Global Flagship Projects.

Actiu is awarded the National Design Award. This is the highest distinction granted in Spain, in recognition of its career in the field of design and innovation.

Vicent Berbegal is named European Entrepreneur of the Year at the European Business Awards and the Technology Park renews its LEED® Certification, this time obtaining the Platinum category.

For the past 50 years, Actiu has shown that culture, tradition, local manufacturing, sustainability, design and people are not at odds with innovation, technology and leadership.

The new Cool Working philosophy is consolidated and presented at Orgatec, the leading trade fair for work and contract space design.

WELL™ Certification, that looks at the physical and psychological well-being of the people who occupy the space.

It aims to promote healthy habits and maximise the well-being of our workers .



Actiu Technology Park Awards:

## Actiu, the first industrial company in the world to be awarded the WELL™ v2 and LEED Platinum Certifications

Actiu has been awarded the WELL™ v2 Platinum Certification which certifies its headquarters as the fifth healthiest building in the world, the second healthiest in Europe and the healthiest in Spain with one of the highest ratings on a worldwide level.

Actiu's headquarters has become the fifth building in the world to receive the WELL™ v2 Platinum Certification and the first industrial building in the world to be awarded both the LEED® and WELL™ Platinum Certifications, that certify Actiu's headquarters as a healthy and sustainable space, committed to the well-being of the people who work there and taking care of the outside environment.



This recognition of the American Green Building shows how Actiu's sustainable policy supports the efficient use of natural resources that is paramount within our construction and design.

With an unwavering commitment towards the preservation of the environment, ACTIU is proudly the first European Industrial Company to receive this excellent certificate. The success provided by this award has become a main motivating catalyst for our formidable commitment towards sustainability, innovation and the territory- a tripartite of values that deeply features our company.



Actiu, the first industrial company in the world to obtain the WELL v2 and LEED Platinum Certification



-  Air
-  Water
-  Nourishment
-  Light
-  Movement
-  Thermal Comfort
-  Sound
-  Materials
-  Mind
-  Community



## WELL™

The **WELL Building Standard™ (WELL) Certification**, which analyses the variables that affect the physical and psychological well-being of the people who occupy the space, aims to promote healthy habits and maximise the well-being of the building users.

## Manufacturing

From when we started as Creaciones Berbegal until nowadays, we have stuck to the commitment to give shape to our own ideas. Manufacturing and committing to our region is one of the pillars on which we built the brand.

### 0% Formaldehyde\* Committed to well-being

Actiu has implemented a pioneering measure in Europe, incorporating MDF 0% formaldehyde as standard throughout its product range and not just in particular batches.

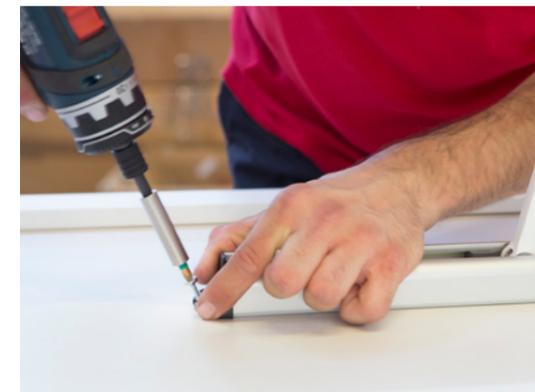
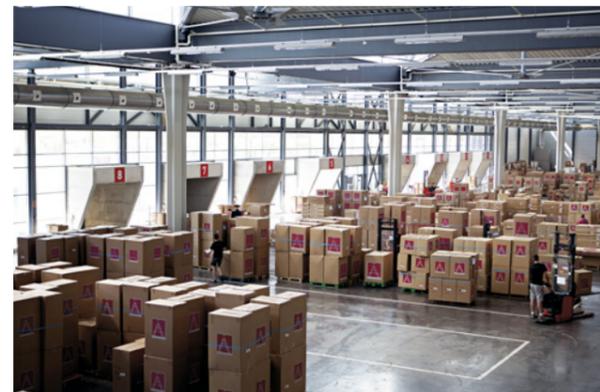
The absence of this harmful compound, which increases the risk of certain diseases, complies with the American Toxic Substances Control Act which promotes the health of occupants of work environments, as well as helping to attain WELL certification.

In this way, Actiu products, manufactured in a sustainable environment that promotes well-being such as the Actiu Technology Park, provide a new added value to equip more people-friendly workplaces.



California 93120  
Compliant Formaldehyde Phase 2

\*All Actiu products manufactured with raw particleboard and thermofused laminate surfaces are certified according to the emission standards established by the US EPA TSCA Title VI and Phase 2 of the CARB (California Air Resources Board).



Nature and Territory / Sustainability / Light and Energy / Water / Manufacturing and Production / Mechanized

**The future of well-being is here: Actiu Next®**

ActiuNext® is our smart furniture range. A technological solution based on smart IoT sensors integrated into our furniture and data in the Cloud, which, through its App, allows monitoring and collecting information about the status and use of the workspace.

ACTIU  
next®



# Designers

At actiu, we have converted our atelier into a laboratory where we research materials and processes together with our collaborators. Together, we use our imagination to obtain more stimulating finishes.



Lledó & Campos, studio dedicated to industrial and interior design. Their creations are proposals provided with logic and functionality.

*Lledó & Campos*

Stone Designs is the story of two creators (Cutu Mazuelos and Eva Prego). What really drives Stone Designs is their love for working and continual growth.



*Stone Designs*



Frigerio Design Group is an architecture studio specializing in the design of 'intelligent' work spaces and promoter of 'slow architecture', a design philosophy that defines its resources from the context.

*Design Enrico Frigerio by FDG*

CDN, comes from Group CN. Founded by Antoni Flores and Álvaro Quintanilla. Competitive Network is doing design and product development services.



*CDN*



Marcelo Alegre with Alegre Industrial designed and develop technological and everlasting product. His main aim is to reinvent daily articles.

*Alegre Industrial*

David Ramos and Jordi Bassols both industrial designers, offering a personal view on contemporary design, always seeking balance between form, function and aesthetics.



*Ramos & Bassols*

Odosdesign is a design agency founded in 2005. They are specialized in product design projects, communication and art direction.



*Odosdesign*



ITEMdesignworks is a leading spanish design consultancy based in Bilbao.

*Javier Cunado*

Sylvain Carlet & Isern Serra provide global design solutions (architecture, interior and industrial design) since 2008.



*Sylvain Carlet & Isern Serra*



He has participated in Fairs all around the World getting important awards.

*Sigfrido Bilbao*

# Awards

Architecture/Company/Design



PREMIO NACIONAL DE INNOVACIÓN Y DE DISEÑO 2017



European Business Awards  
European Business of the Year at the European Business Awards



WELL Platinum Certification



European Business Awards  
European Business of the Year National winner at the EBAS



LEED® Platinum Certification



Premio MAZ  
EMPRESA SALUDABLE  
MAZ Award  
Healthy Company



BEX International Award: Sustainability Category, 2009



Club Marketing Mediterraneo (CMM)  
Presents awards to the best brands in the Alicante province



IFMA Award: Good & Best Practice, 2009



Unidos 8 de Marzo  
Presented the Best Businessperson Award to the founder of Actiu, Vicente Berbegal



FOPA Awards: Best project of 2008



Nominated for the 2011 International ARSEG Awards



Construye Awards: Honorable Mention for the best Industrial Project, 2008-2009



Green Seal Award from the Valencia Stock Exchange



Anuaría Award for the Best Labeling



BID2012 Award for being a company dedicated to design



ADCV Award for the Best Signage



ALCE Award for creativity in advertising in the best spot

Green Good Design Award

# More than 20 acknowledgements

Many of them international, which accredit and reinforce the complicity with design in our global business strategy.



# Around the World

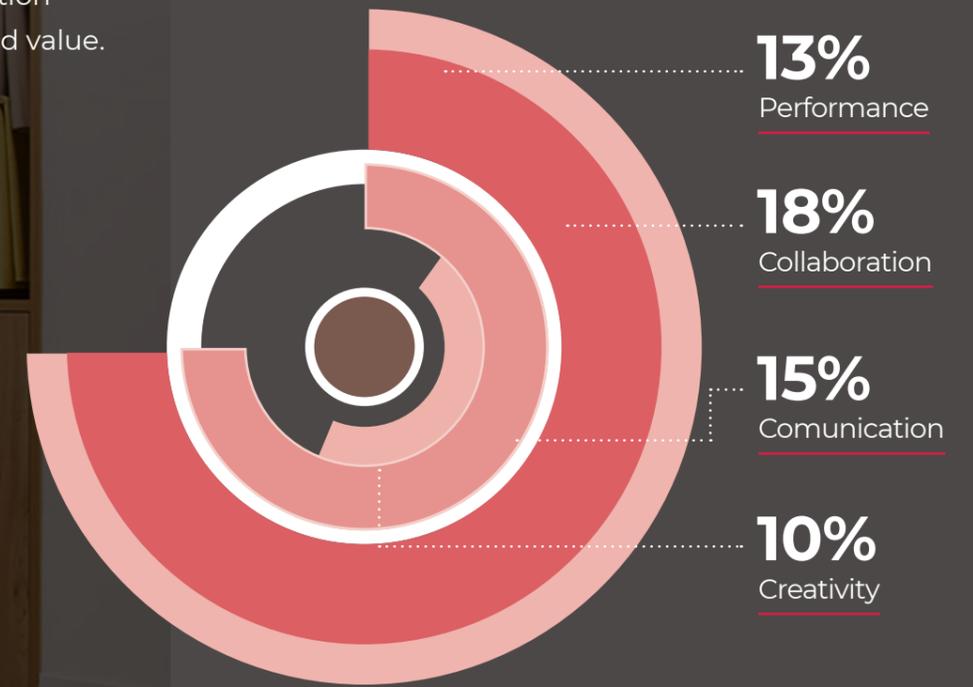
**96 Countries**  
**120 Showrooms**  
**1500 Projects**

ALGERIA - ANGOLA - ARGENTINA - AUSTRALIA - AUSTRIA - AZERBAIJAN - BAHRAIN - BELGIUM - BRAZIL - BULGARIA - CANADA  
CAPE VERDE - CHILE - CHINA - COLOMBIA - COSTA RICA - CYPRUS - CZECH REPUBLIC - DENMARK - DOMINICAN REPUBLIC - ECUADOR  
ECUATORIAL - GUINEA - EGYPT - ESTONIA - FINLAND - FRANCE - FRENCH - POLYNESIA - GERMANY GHANA - GREECE  
GUADALUPE GUATEMALA - GUINEA - HAITI - HOLLAND - HONG KONG - HUNGARY - ICELAND - INDIA  
INDONESIA - IRAN - IRAQ - IRELAND ITALY - IVORY - COAST JAPAN - JORDAN - KAZAKHSTAN - KOREA - KUWAIT - LEBANON  
LIBYA - LITHUANIA - LUXEMBOURG - MALI MALTA - MARTINIQUE - MAURITANIA - MEXICO - MOLDOVA - MOROCCO  
MOZAMBIQUE - NEW CALEDONIA - NICARAGUA NIGERIA - NORWAY - NZ - OMAN - PANAMA - PERU - PHILIPPINES - POLAND - PORTUGAL - PUERTO RICO - QATAR - REUNION ISLAND  
- ROMANIA - RUSSIA - SAUDI ARABIA - SHANGHAI - SENEGAL - SINGAPORE - SLOVAKIA - SLOVENIA - SOUTH AFRICA - SPAIN  
SWEDEN - SWITZERLAND - THAILAND - TUNISIA TURKEY - UAE UKRAINE - UNITED KINGDOM - URUGUAY - USA - VENEZUELA



They are more efficient and aimed at **PEOPLE**

- Reduced furniture costs.
- Space optimisation.
- Integrating different generations.
- Increased productivity.
- Attract and retain talent.
- Reduced absenteeism.
- Improved staff performance.
- Greater innovation
- Increased brand value.





**People**

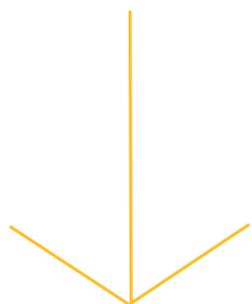
Organised by the activity carried out  
*(Activity Based Working)*

**Processes**

Data based decision making  
*(Smart Office)*

**Spaces**

Flexibility to work where, how and when you want  
*(Agile)*



# Spaces

Cool Working

## Flexible spaces

Focusing on users wellbeing and productivity.



Setting the **number of flexible** workspaces, private areas group working areas, and relaxation spaces.



Use technology to **gather data** on the use of the space and management software to take decisions.



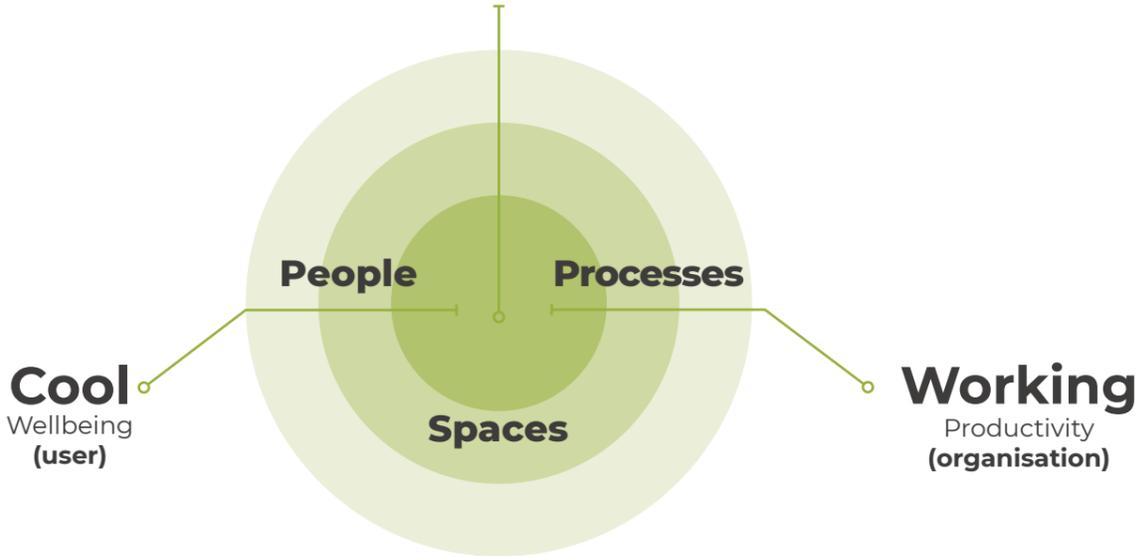
Having a space **management system** to allow employees to find free spaces and co-workers.



Deploying **technology** for mobility.



**Storage spaces:** Employee lockers, deciding which records to delete or store electronically.



## Solutions

**Cool Working by Actiu** is our own project methodology that has been developed together with the Biomechanics Institute of Valencia to create comfortable and efficient environments. Workspaces supported by fifty years' experience, designing and equipping offices. This way, the different organizations can align their transformation challenges with the own current needs.



reddot award 2017  
winner  
Communication Design Award 2017



FOCUS

Quiet areas that allow you to focus all your attention one task. Small "shelters" for concentration that we can use freely and autonomously.



COLLABORATION

Pleasant, spacious, bright and well-equipped spaces that favour communication and teamwork.



SOCIALIZATION

Spaces that promote social connection through meeting areas, canteens, etc. where we can give free rein to creativity and reduce built up tension.



LEARNING

Flexible and modular areas, capable of being adapted to the needs at a given time and with maximum connectivity.



CONFIDENTIALITY

Private spaces that provide solutions such as private meeting rooms, phone boxes for calls or furniture to file away confidential documentation.

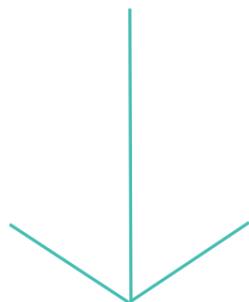


# Projects

**Actiu is a guarantee of seriousness and trust to develop projects**

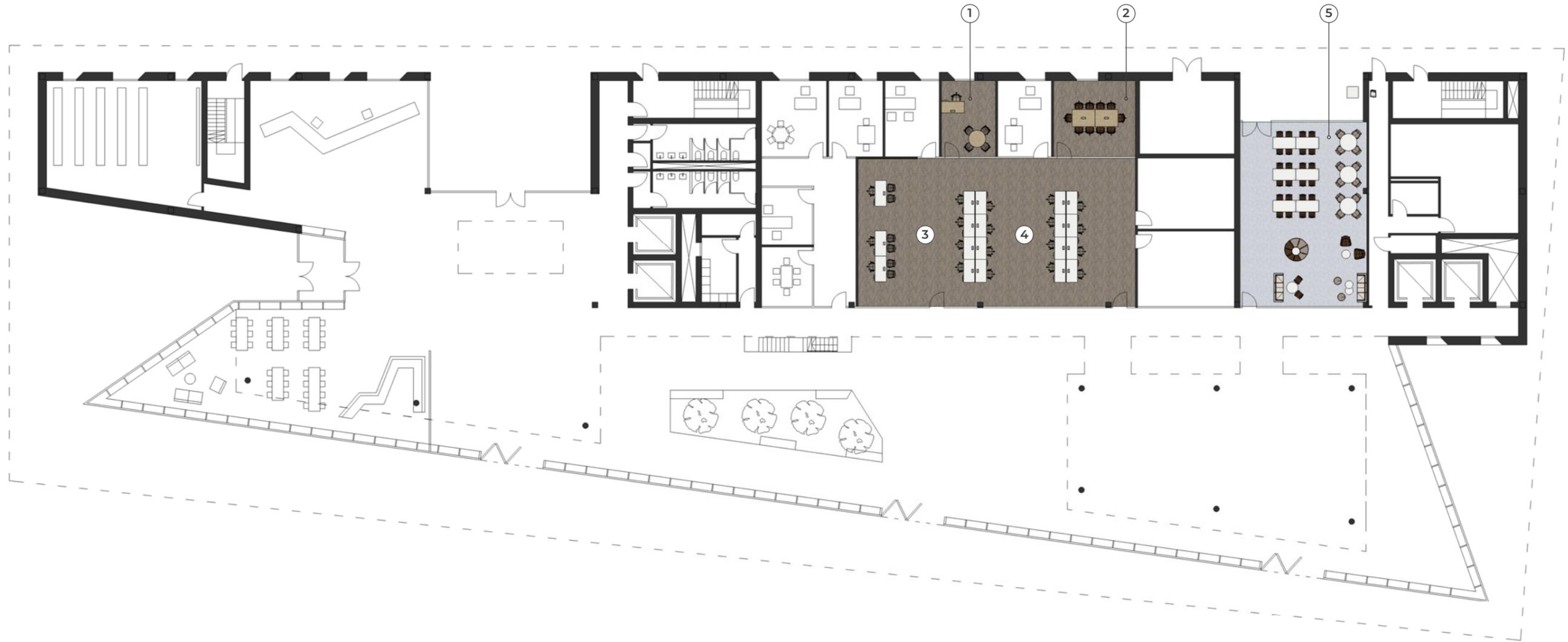
Actiu is currently a renowned company that designs, manages and manufactures furniture, created exclusively to provide well-being to people at work.

**Rua Al Madinah**



# Top View

Ground floor



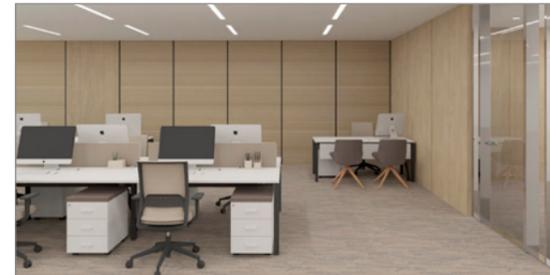
① Director



② Meeting room 30 SQM



③ Open Space Offices



④ Open Space



⑤ Entertainment & Recreation

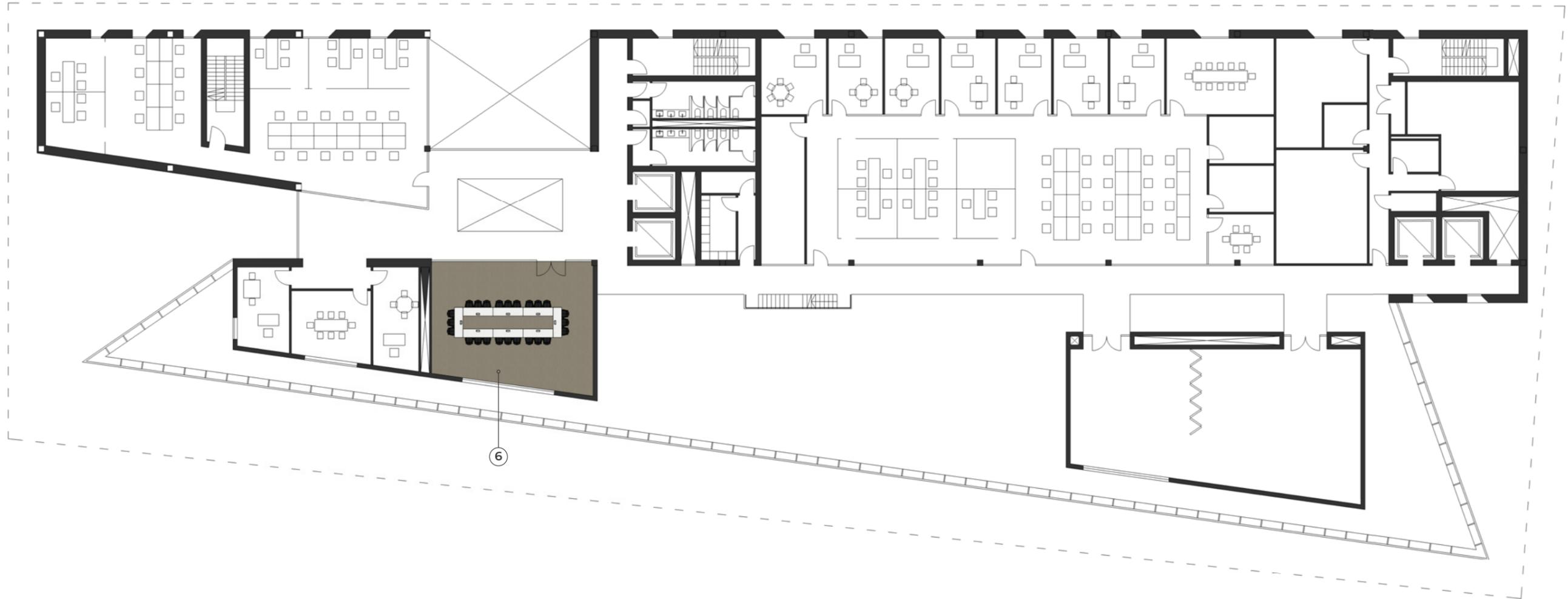
**Name of project** Rua Al-Madinah  
**Description** Furniture proposal

**Proposal** P.1  
**Date** 31-03-2020



# Top View

First floor



⑥ Meeting Room 96 SQM

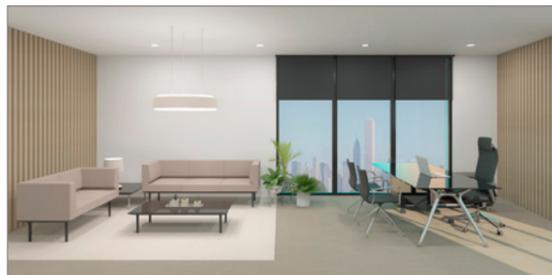
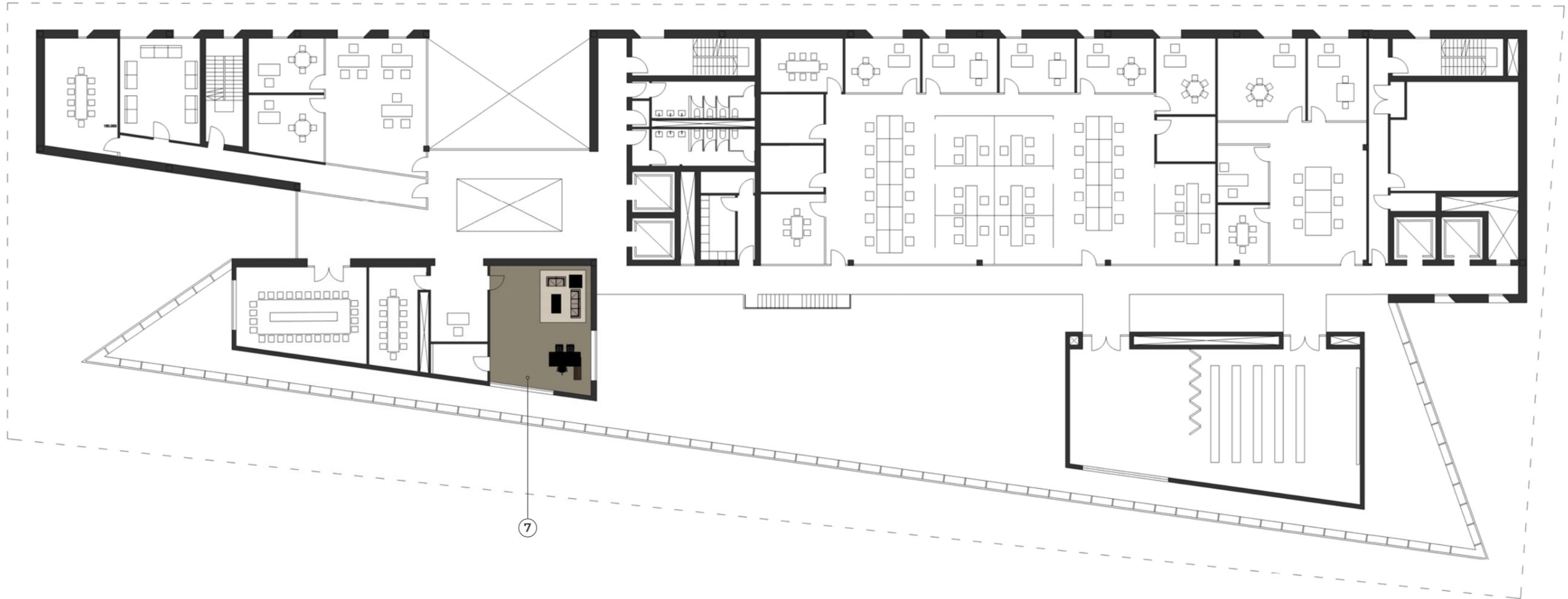
**Name of project** Rua Al-Madinah  
**Description** Furniture proposal

**Proposal** P.1  
**Date** 31-03-2020



# Top View

Second floor



⑦ CEO Office

**Name of project** Rua Al-Madinah  
**Description** Furniture proposal

**Proposal** P.1  
**Date** 31-03-2020



# Director

Ground floor



# Meeting room 30 SQM

Ground floor



# Open Space Offices

Ground floor



# Entertainment & Recreation

Ground floor



# Meeting Room 96 SQM

First floor



# CEO Office

Second floor





# PERSONAS

**We work for people and their Wellbeing**

Supporting them in each project and working with each one of them to ensure their well-being, with furnishing solutions that improve the interaction between users and the space they work in.

**THANK YOU**





[www.actiu.com](http://www.actiu.com)